



### EDUCATION

Ph.D., Industrial/  
Organizational Psychology,  
Northern Illinois University

M.A., Industrial/Organizational  
Psychology, Northern  
Illinois University

B.A., Business & Commerce;  
B.A. Psychology,  
Aurora University

### CAREER HIGHLIGHTS

Vantage Leadership  
Consulting, Practice Leader  
Northern Illinois  
University, Instructor

### PROFESSIONAL AFFILIATIONS & CERTIFICATIONS

Society for Industrial  
and Organizational  
Psychology (SIOP)

MRG's Leadership  
Effectiveness Analysis  
(LEA) Certification

Hogan Testing Certification

Advanced Quantitative  
Methods Certification (NIU)

## Jasmin Martinez, Ph.D.

### PRACTICE LEADER, LEADERSHIP DEVELOPMENT PROGRAMS

Great leaders understand that the key to navigating complex work environments is effective self-management. Jasmin's approach to coaching is to engage leaders on a journey through this very challenge; she facilitates increased self-awareness and confidence in their strengths. She is particularly adept at helping executives develop strategies to manage their reputation. Her ultimate goal is to help professionals become more fulfilled, motivated, and excited by their development. She is especially passionate about supporting emerging leaders; she works alongside clients to create plans that effect behavioral change and unlock potential.

Jasmin also specializes in providing an analytical and evidence-backed approach to her work. She believes in the power of research and enjoys translating data into actionable insights that inform individual development. Throughout her career at Vantage, Jasmin has conducted hundreds of behavioral assessments for selection and development of leaders at all levels of management. She has developed a deep appreciation for the unique challenges of transitioning leaders across a variety of industries.

Jasmin earned Bachelor's degrees in Psychology and Business & Commerce from Aurora University. Her Master's degree is in Industrial/Organizational Psychology from Northern Illinois University, where she also received her Ph.D. Her research is primarily focused on the experiences of diverse leaders in the workforce and the social dynamics of organizational power.



[Find Jasmin on LinkedIn](#)

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